

Carthage Area Chamber of Commerce  
Minutes of January 8, 2025

**Present:** Tina Lanier, Debbie Atkins, Rob Kuklinca, Lydia Young, Rob Hayes, Nancy Rome, Rob Sligar, Jennifer Premo, Tiffany Queary, Amy McEathron

**Zoom:** Kelly Shanahan, Christina Bamberg Zoom

**Absent:** Stacy Faunce

**Guests:** Keith Gipson

Meeting called to order at 12:05pm by President Tina Lanier

Minutes approved by Rob Kuklinca and 2<sup>nd</sup> by Nancy Rome, members approved, carried.

**Presidents report:**

Thank you to our committee for all the help with a Great Parade. Awards were given out at this meeting and Rob Sligar took pictures to send to Elaine. Presidents full report, attached to the minutes.

1<sup>st</sup> Vice President position is vacant, as we have the resignation of Kristy O'Shaughnessy. We will hold this open till April of 2025 for nominations, voting in May 2025.

Debbie Atkins 90-day review is due, Tina will get with the nominating committee to go over her review.

Tina went over that all social media numbers are up and Debbie is doing a great job.

**Treasurers report:**

Rob Sligar mentioned Kristy O'Shaughnessy will be the director of finance.

We will hold the vote for budget in our February meeting. They are currently working on sharing the Quickbooks, so Debbie Atkins can see things as well.

**Finance report:**

No report, will be in February

**Executive Director report:**

See attached report.

**Open Forum:**

None

**Old Business:**

Rob K. brought everyone's shirts and we took pictures today for the paper and our website.

Website is doing great, We discussed that Mike at Coughlin wants the chamber to get rid of go daddy we discussed and discussed host and domain will be handled by 8DWeb through Coughlin Printing, a total cost for both per year is approximately \$60. Paid directly to 8D.

Coughlin will do all the transfer. Motion made by Amy McEathron 2<sup>nd</sup> by Rob Sligar motion carried.

Debbie signed the paperwork for the Deferiet sign to be completed

Carthage Chamber minutes  
January 8, 2025

Question, can we give out our membership information, the answer yes, public information.

Winterfest: went over the to do list. Debbie creating the poster, Nancy will collect the baskets \$1.00 a ticket. Kelly Carthage Savings & Loan will still do the big items for the Mega raffle \$5.00 ahead of sale. Nancy collecting stuffed animals and chamber will print all the tickets up. In need of cast iron frying pans. The tables are \$35.00 a table non profit is \$10.00 a table, JROTC with Scott on the hill and Bingo by Carthage Central. Hours will be 10-2 races starting at 11, magician 11-2, artist 11-2 and we need to make sure the rescue squad is on scene. Letter to the village. Possible food truck or local fire departments. Northern Federal for scavenger hunt. Motion by Amy McEathron and 2<sup>nd</sup> by Lydia Young, motion carried.

Tiffany needed to leave at 12:57pm for a meeting.

**New Business:**

Farmers Market, getting a meeting set up March.

Veteran Banners applications are coming in. Debbie mentioned to see if the ALA Foundation will be available for funding. Sending a letter to the Village.

**Ft. Drum:**

Tina discussed road closers and closings due to President Carter funeral.

**Carthage School:**

The capital project was denied by the community. This spring with the construction of the bridge in Carthage/W. Carthage the school bus routes will be re-routing. Brittany loves working with Debbie. They will be streamlining for donations from the school. They had a great turnout picking up residents for programs with the buses.

**Library:** Christina informed the members of the upcoming January activities.

**YMCA:** Keith Gipson reported about the upcoming holiday Y schedule the 1<sup>st</sup> round is done for the youth and now starting the 2<sup>nd</sup> and planning the 3<sup>rd</sup>. They are doing swim classes at the school. He would like to return the movie nigh. He went over the swim hours. Possibly starting aerobics.

Next Meeting is February 12, 2025.

No further business, all consented meeting closed, by Rob Kuklinca and 2<sup>nd</sup> by Amy McEathron at 1:20pm

Submitted by  
Amy McEathron  
Recording Secretary

DEBORAH J. ATKINS  
EXECUTIVE DIRECTOR MONTHLY REPORT  
JANUARY 8, 2025

**Accomplishments since our last meeting:**

- Deferiet sign
  - Proof approved- Signs & Design working on this.
  - Spoke W/ Mike and has agree to the \$305 invoice for our newest Platinum sponsor banner in trade for the Silver Sponsorship for 2025.
- Corresponding with Elaine Avallone for articles in Journal & Republican Paper
- Coordinated the 2025 New Years Baby- Dante Butch Rumpel Tina and Nancy delivered the basket with items donated by Journal & Republican, Rome RSA Realty, Carthage Chamber of Commerce
- UPDATING THE WEBSITE AS NEEDED (unfinished is the Membership & Directory section)
- ACTIVELY POSTING ITEMS TO OUR FB PAGE (last 28 days)
  - 17,546 last month- 37,696 in the past 28 days Post reaches
  - 21.60% men & 78.40% women followers
  - Carthage 732, Watertown 273, Lowville 220, W. Carthage 225, Ft Drum 78 followers
- 2 NEW BUSINESS MEMBERS
  - Jen's Backroad Blooms
  - Noftsier Financial Services
- Approximately 5 new members with applications to submit – Hall Pass Tavern, Superior Rest., Whistle Stop Tavern, Chosen Flags, Jewel Winters Realty

**Visits since the last meeting: Unable to visit currently due to illnesses**

**I have had many guests visiting the office for The Veterans Banner Program.**

**Current projects I am actively working on:**

- FINISHING THE WEBSITE FOR MEMBERSHIP / DIRECTORY
- Putting together the January Newsletter
- EXPANDING OUR DINING MEMBERSHIPS TO HAVE A DINING IN CARTHAGE
  - Met with Adam Fuller and discussed several possible ideas
  - Looking for a catchy phrase for the event, DINING IN CARTHAGE, EATING IN THE 13619, ETC
- JOB FAIR WITH BRITTNEY FULTS AT CCS IN APRIL
- WINTERFEST Feb 8<sup>th</sup>
  - Chrissy Southwick – Hunter Hack Farm – Sleigh rides \$800 (same as last year)
  - WWNY TV7 & Fox 28 had a \$1000 budget for the commercial last year
  - Magician Mike Beyette \$125
  - Face Painting – Brush Strokes – Melina Killpatrick 315-286-1266 \$
- DEFERIET BILLBOARD
- BUSINESS AFTER HOURS EVENTS - TENTATIVELY
  - PAPERMAKERS PUB (JANUARY 16th)
    - JEN'S BACKYARD BLOOMS
    - FLETCHER CONTRACTING
  - WEST SIDE BAR & GRILLE (FEBRUARY 20th)

- M.R. GAEBEL
    - The ITech Team Corp
    - Chosen Flags
  - MORNING RITUAL/AFTERNOON SCOOP (MARCH20th)
  - ZEHRS FLOWERS AND LANDSCAPING (APRIL 17th)(MOTHERS DAY MAY 11<sup>TH</sup>)
  - CARTHAGE FREE LIBRARY – WINE TASTING – (MAY 14<sup>TH</sup>)
  - VILLAGE OF W. CARTHAGE & CARTHAGE (MAY 15th)
    - SUMMER REC PROGRAMS
    - SCOUTING AMERICA TROOP 54
    - ENCOMPASS REC
  - ELKS LODGE (JUNE 19TH)(OUTDOOR REC THEME)
    - RIVER VALLEY CHARTERS
    - GREAT LOT SPORTSMANS CLUB
    - CARTHAGE ROD N GUN CLUB
    - NYS DEC
    - ARCHERY BUSINESSES
    - KAYAK CLUB
- 2025 WINDOW CLINGS
  - NEW 2024/2025 DIRECTORY