

Carthage Area Chamber of Commerce
Minutes of July 10, 2024

Present: Kristy O'Shaughnessy, Tyler Clemons, Rob Sligar, Stacy Faunce, Robert Kulinka, Tiffany Queary, Brad Russell, Bridget Fetterly and Christina Bamburg.

Zoom: Amy McEathron, Jen Premo

Absent: Tina Lanier, Debi Pierce, Nancy Rome, Brittney Fultz and Robert Hayes.

Meeting called to order at 12:04pm

Minutes approved by Rob Sligar and 2nd by Stacy Faunce

Presidents report: No report, President excused, did not have any financial information to produce reports.

Treasurers report: Rob Sligar, will report at our August meeting, after events take place and accounting can be done.

Finance report: No report, treasurer excused, away

Executive Director report: Tyler said, busy time getting caught up and is going to be working on the directly next. He will discuss other business under new business.

Open Forum: discussion was had about the credit online payment system, stated Stripe Cred Card System was the one to go with.

Old Business:

Website: Tyler mentioned the Website is 98% complete. Tina is working on getting the drone pics for the website.

Social media: Rob and Tyler discussed the time line for stuff to posted online, Tyler will be working on this. His experience was not to do it 7 to 8 times a week, he will increase what has been done. If there is a business that wants it more, he will be happy to do so for them. Rob discussed that letters for sponsorship explains we do the social media. Tyler discussed these are things he is learning and if there are any agreements Tyler would like to know so he can continue them.

Summer Concert Series: Tyler mentions attendance was low, but expected with the fair and Ft. Drum event the same day in Deferiet, but they were happy with what they had for the 1st year. Champion was happy as well, with the old home days going on.

Fireworks festival: Tyler informed all the surrounding businesses involved with parking, we discussed the band location and he mentioned majority of the vendors are returning and have the permits or will have them on Saturday. There will be no ice cream truck at this point. Kristy mentions that the Village has to on the rider for insurance and Tyler will call Fuller Ins. Both the fireworks people and the band get paid the day of the fireworks. \$12,000.00 for the fireworks but they did not know the band at the time.

New Business:

Gap in events: Tyler mentioned gap in events from now till October. Then we discussed all the events at the library and the West Carthage block party. We will use the block party as our business after hours for August. Rob mentioned to get more businesses involved and this lacked the last few years.

Face Book post boost budget: Tyler asked what the budget would be, Rob confirmed \$25.00 was approved previously with Claire per event. He mentions we have had an ok number of shares but we need to boost it.

Communication to the director: Tyler wants everyone to know, he is always available. Please let him know if you hear things in the committee, he can't fix things if he doesn't know. He is going to do the newsletter and Rob mentioned that he put an email or post out there to ask if they have anything going on or want anything in the newsletter. He will make sure to thank everyone involved in the fireworks. Rob mentioned Tyler contact Claire to over the email blast and constant contact.

Committee Reports:

Farmers Market Report: Tyler mentions there has been 2 new vendors each week. We discussed the signs that are broke and location of signs and Tyler is getting the ones that Tina has. People are happy at the market.

Business after hours: Tyler believes September will be the Elks.

Library: Went over their schedules for story watch. The Fire dept will be there, the 19th at the academy for a theatre group. The senior program on the 29th is free. The dedication for the heritage room in honor of Laura Prevo. Discussion was had about the SYEP program that a lot of people did not know about. Currently DPW and library are the only ones using it. This is for disabled persons to learn and work. Jefferson and Lewis Co. have this program.

Other:

Amy brought up the hours that Tyler will be working, it was discussed, he will be in the office Tuesday and Thursday 1 to 4pm. If he is not there, he will have sign on the door. The chamber number is 315-493-3590.

Kristy Thanked our communities for the help and sponsor for items for both rec programs.

Next Meeting is August 14th.

No further business, all consented meeting closed, by 1st VP Kristy O'Shaughnessy at 1:04pm

Submitted by
Amy McEathron
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Secretary