

Carthage Area Chamber of Commerce
Minutes of November 13, 2024

Present: Rob Kulinka, Derek Davis, Debbie Atkins, Amy McEathron, Kristy O'Shaughnessy, Jen Premo, Robert Sligar, Kelly Shanahan, Stacy Faunce, Nancy Rome

Guest: Keith Gipson, YMCA and Christina Bamberg, Carthage Library

Zoom; Tina Lanier, Tiffany Queary, Brittany Fultz, Rob Hayes and Lydia Young.

Absent: Debbie Pierce

Meeting called to order at 12:03pm by President Tina Lanier

There was a motion by Nancy Rome and seconded by Rob Kulinka to approve the minutes of the October 9, 2024 meeting. Motion carried unanimously.

Presidents report: Commented on the great work by Debbie Atkins to included getting trained and updating the website.

Treasurers report: Rob Sligar gave the report for Debi Pierce. Debi is working on the 2025 budget and there will be a committee meeting to review prior to the December meeting.

Rob S. said if a new member signs up after August, member dues will be considered paid through the following year. An invoice will be created the following January showing no payment due for that membership year. Rob S. expressed he is very happy that Debbie Atkins is getting old stuff cleaned and collecting outstanding membership dues. Thank you. Rob S. is working with Debi Pierce to update a lot of non-profits dues which are \$25.00.

Finance report: Rob Sligar reported the profit and loss report is looking very good. Just a few events coming up for the end of the year. The Carthage Industrial Development Corporation (CIDC) has signed up as a platinum sponsor in the amount of \$2500.00. He thanked the CIDC, Derek Davis, Lori Borland and Debbie Atkins.

Executive Director report: Debbie Atkins summarized the monthly report which is attached to the minutes. GREAT JOB. WWNY will run our commercial for Christmas from November 26th to December 6th. Discussion on the memory board, to post a list of places that will have the boxes to put names on the list. It was mentioned to put a solar light on top of the sign so it is more visible. Discussion on the minister to be at the ceremony. Pick up the sign shortly after Christmas due to the weather. Start to set up a committee for the Winter Fest. Rob mentioned to schedule the horse and magician soon.

Open Forum: None.

Old Business:

Debbie A. mentioned the website is almost complete, she has one more hour of training and will use that for the membership and sponsors. Rob S. mentioned to add advertisement links for our

Platinum and Gold Sponsors. Business awards dinner was a huge success. The event was financially self-sufficient. Great Job!

New Business:

Debbie A. discussed who will go on the bank signature card and there was a motion from Derek Davis and 2nd by Nancy Rome to remove Tyler Clemons from the bank signature card. Motion carried unanimously.

There was a motion by Rob Kulinka and 2nd by Stacy Faunce to have the signers on the bank account for the Chamber of Commerce to be Deborah Atkins, Deborah Pierce, Robert Sligar, Kristy O'Shaughnessy and Amy McEathron. Motion carried unanimously.

Robert Sligar, reminds Debbie A. to cancel the credit card in Claire Vanover's name for the Farmers Market. Debi Pierce will update the reoccurring charges to the credit card in Rob S. name.

Carthage Central School: Jenn presented the upcoming Capital Project for the Carthage School District. Voting for the project is on December 17th.

Deferiet sign: Discussion on the Chamber Sign in Deferiet, the chamber manages the sign, last update was in 2008 with signs by design. Rob S. mentions we should be updating every 3 years. The cost would be \$575.00 with set up fee of approximately \$50.00 to \$100.00. Rob S. mentioned we need a new Chamber banner as well.

Motion was made by Kristy O'Shaughnessy and 2nd by Stacey Faunce to proceed with replacing the signage and a obtain a new banner. Motion carried unanimously.

Holiday parade: The judging stand will remain in front of the Village green on state across from the donut shop. Downbeat Percussion is all set, and the fee is only \$2000.00 this year as they have 3 stops the same day. Fireworks are set up. Jeff Cole is set up to be the MC. Rob S and Rob K will do the streets for the lineup. NBC will be live with Tina in front of IMEC.

Farmer's Market Report - We need a meeting set up in March with the Farmers Market committee to discuss the concerns for the new year, and brought back to the Chamber.

FT. DRUM: Tina reported open enrollment is in process. Parking for Winter now from November 1st., Casing of colors for deployment. FMWR Christmas party is December 5th., Christmas Trees will be given out this year for E5 or lower first, then to E6 and above. Weather Alerts will be on TV and website.

Library: Christina went over the amazing events they have, Debbie will post on the Website and on Facebook.

YMCA: Keith spoke on events for December and they are extending the hours on Saturday so teens can partake. No cost for membership on the teens. A lot more to come.

Rob S. reminded everyone for the free **Thanksgiving dinner** at the Elks at no cost to the public, to call and make reservations.

Next Meeting is December 11, 2024.

No further business, all consented meeting closed, by Rob Sligar and 2nd by Stacey Faunce at 1:32pm.



Submitted by
Amy McEathron
Secretary

DEBORAH J. ATKINS
EXECUTIVE DIRECTOR MONTHLY REPORT
NOVEMBER 13, 2024

Since our last meeting I have been diligently working on finding important items to successfully complete our mission such as:

- CURRENT MEMBERSHIP INFO
- INVOICES
- POSSIBLE NEW MEMBER VISITS
- POSTER/FLYERS FOR EVENTS
- GENERAL INFORMATION OF TO DO's FOR THE DIRECTOR.

Accomplishments since our last meeting:

- MANAGED (with a lot of help from Board Members) A VERY SUCCESSFUL BUSINESS AWARDS DINNER WITH NEARLY 170 GUESTS
- CORRESPONDING WITH ELAINE FOR ARTICLES IN THE LOWVILLE PAPER
- EDITING THE NEW WEBSITE (unfinished is the Membership & Directory section)
- ACTIVELY POSTING ITEMS TO OUR FB PAGE
- 1 NEW PLATINUM SPONSOR – CIDC
- 6 NEW BUSINESS MEMBERS
 - THE MORNING RITUAL
 - FLETCHERS CONTRACTING
 - PRO-EDGE BUILDERS
 - SCOUTING AMERICA TROOP 54
 - THE ITEAM CORP
 - ZEHR'S FLOWERS AND LANDSCAPING
- HOSTED THE NY CANAL SOCIETY, GROUPED THEM WITH Lynn Thornton. THANK YOU IMEC FOR THE WATER, (REQUESTED USE OF THE RESTROOMS)
- Approximately 7 new members with applications to submit

Visits since the last meeting:

- GWCC ECONOMIC FORUM
- THE WORKPLACE – CHERYL MAYFORTH (CARTHAGE JOB FAIR)
- TOWN OF WILNA COMPREHENSIVE PLANNING BOARD (RECREATIONS)
- VILLAGE OF CARTHAGE BOARD MEETING
- TOWN OF WILNA BOARD MEETING
- VILLAGE OF W. CARTHAGE BOARD MEETING
- YMCE RENOVATION GRAND OPENING
- WWNY – DELIVERED CERTIFICATE
- FARNEY'S LUMBER – DELIVERED CERTIFICATE

- M.R. GAEBEL – GARY ROWE – DELIVERED CERTIFICATE
- ZEHR'S FLOWERS AND LANDSCAPING
- CHRISTMAN FUEL
- CHURCH STREET DINER
- THE MORNING RITUAL
- SIMON'S FARM & HOME
- PAPERMAKERS PUB @ ZERO DOCK STREET
- ALTERATIONS BY GEORGIE
- CARTHAGE FEDERAL SAVINGS
- COMMUNITY BANK
- NORTHERN CREDIT UNION
- CARTHAGE CENTRAL SCHOOL OFFICE
- CARTHAGE FIRE DEPARTMENT

I have had many guests visiting the office for various reasons. Citizens in need of trash removal, looking for specialty services such as plumbing, heating, carpentry, etc. I have been trying to expand our membership base to include a lot more of the trades. This is going very well.

Current projects I am actively working on:

- FINISHING THE WEBSITE FOR MEMBERSHIP / DIRECTORY
- HOLIDAY PARADE LINEUP (8 FLOATS SIGNED UP SO FAR)
- MEMORY TREE LIGHTING NOVEMBER 29TH @ 6:30 PM
- DECORATING VILLAGE GREEN NOVEMBER 23RD @ 2PM
- EXPANDING OUR DINING MEMBERSHIPS TO HAVE A DINING OUT WEEK IN FEBRUARY (around Winterfest timeframe)
- JOB FAIR LAST TUESDAY IN JANUARY @ ELKS LODGE
- WINTERFEST Feb 8th