

Carthage Area Chamber of Commerce  
Minutes of April 9, 2025

**Present:** Debbie Atkins, Rob Sliger, Derek Davis, Nancy Rome, Tiffany Queary, Lydia Young, Rob Kuklinca, Stacy Faunce, Kelly Shanahan and Amy McEathron

**Zoom:** Robert Hayes, Kristy O'Shaughnessy

**Absent:** Tina Lanier, Jenn Premo

**Guests:** Keith Gipson and Rachel Vary

Meeting called to order at 12:05pm by Robert Sligar

All Pledge of Allegiance

Minutes approved by Rob Kuklinca and 2<sup>nd</sup> by Nancy Rome, members approved, carried.

**Presidents report:**

From President Tina, we need to elect two new board members.

Village of Carthage Deputy Clerk and a Vice President.

Up this year on the ballot is: Tina Lanier, Amy McEathron, Kelly Shanahan and Lydia Young.

Ballots will go out in May.

**Treasurers report:**

Rob Sligar mentioned Banner renewals went out for renew, brackets and flags are all good. We need to have 5 on hand. They will start to go up in May.

Rob will call Coughlin to reach out about there dues.

City Dawg hasn't paid in three years, we should now drop them

Coveys Garage

New Life Church, will be dropped

Rob K made the motion and Nancy Rome 2<sup>nd</sup> to approve dropping the above and sending renewals to the others.

**Executive Director report:**

See attached report.

Debbie A. asked that on May 15<sup>th</sup> Business after hours, that we have attendees bring a case of water or \$5.00 for the BAH entry fee. The cases of water will be donated to the 2 villages summer rec programs. Board Approved.

Debbie is now the admin to the Farmers Market Facebook page.

Debbie is working on bringing back the information center and have it facing the farmers market.

It will be painted, she would like a couple of chairs there so you can see it by the road,

Debbie is asking for singers to do the National Anthem at Noon every Friday.

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Debbie submitted to the Jefferson County Summer Youth Employment Program to get two part time summer help at no cost to the Chamber.

**Open Forum:**

Lydia Young, running for NYS Supreme Court Judge. Please share.

**Old Business:**

Covered

**New Business:**

Rachel Vary, Village Clerk/Treasurer, Deputy is Becky Vary there was a motion by Amy McEathron and 2<sup>nd</sup> by Lydia Young, to have Rachel Vary be the interim rep for the Village of Carthage, until the voting is completed by the members.

Rob K. was nominated for Vice President.

Rob S. mentioned Treat Yourself Nutrition, Cross Country Mortgage by Rob Sligar and Trinity Techniques Dance Studio to become chamber members together when the outside façade is completed and should host BAH.

Summer Concert Series there will be 11 this year.

WWNY will be in kind trade for discounted commercials of Trash to Treasure Days and Farmers Market.

Citizen of the year, Diana Clement, April 30<sup>th</sup> at the Carthage Elks.

We need permission from Jodan Johnson, to use the parking lot for July 12<sup>th</sup> Fireworks. Check with Farney's for the stage trailer. Letter to the Village as well for the parking. This year to make the festivities more kid friendly, Face painting and balloons all day, of course there will be a fee for the chamber. We need a committee meeting after May.

Rob K brought up to have camera's in the Village by the Chamber, possibly one at IMEC or Zero Doc. \$1000.00 to set up. Discussion about W. Carthage for one and Carthage for one, Rob will check to see if they will give us a deal for two cameras. Tiffany Q. stated W. Carthage wouldn't be interested in a camera.

Farmers Market Opens May 23<sup>rd</sup>. 10-4 there will be water and electric, it will be on Facebook. Debbie would like a non profit attend each week. If no food truck, Debbie will reach out to non profits, fire dept. etc.

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Debbie would like to see more members attend the Business After Hours. A motion was made, by Rob K and 2<sup>nd</sup> by Derek, to have the chamber entry fee go to the library at the BAH Wine Tasting May 14<sup>th</sup>. Library is asking for \$20 per person or \$30 per couple. All in favor, motion carried.

Maica Tobias, NP, starting WALK IN CLINIC, above Dr. Beanes office. May 5, 2025 @ 10am the Chamber will host a Ribbon Cutting Ceremony.

**Ft. Drum:**

No report

**Carthage School:**

No report

**Library:**

Business After hours.

**YMCA: Keith** Gipson reported about the new schedule, last swim ends May 31<sup>st</sup>. The Gym master show case, June 8<sup>th</sup> Healthy kids' day at Thompson Park with Ft. Drum on June 14<sup>th</sup> It will all be on Facebook for Carthage and Watertown.

**CAH:**

Press release by Jessica Bowline about Health Alliance.

Next Metting is May 14, 2025.

No further business, all consented meeting closed, by Rob Kuklinca and 2<sup>nd</sup> by Nancy Rome at 12:52pm

Submitted by

Amy McEathron

Recording Secretary

EXECUTIVE DIRECTOR MONTHLY REPORT

APRIL 9, 2025

**Accomplishments since our last meeting:**

- Deferiet sign
  - Sign ordered, when it arrives the weather needs to be warmer to install
- ACTIVELY POSTING ITEMS TO OUR FB PAGE (last 28 days)
  - 3,324 followers, 11,738 Post reaches, 5,447 engagements in the past 28 days Post reaches
  - 21.90% men & 78.10% women followers
- 1 NEW BUSINESS MEMBER
  - DANI'S DAFFODILLS
- March Business After Hours at The Morning Ritual & The Afternoon Scoop – well attended – new faces & private citizens.
- Attended Town of Champion Board meeting
  - I have been working with Brian Sech Champion board member to help with July 4<sup>th</sup> Champion Old Homes Days
- Working with the Village of Carthage to update residents on road/sewer drain construction on FB page (5,489 views)
- Connected with NYS DOT and Vector Construction to ensure our residents are well informed of the bridge reconstruction events, to be posted on our FB page (7,568 views & 6,848 views)

**Current projects I am actively working on:**

- WEBSITE FOR MEMBERSHIP / DIRECTORY is now live, with directory a long process I have made it from A -M.
- Contacting past due membership businesses.
- Putting together the April Newsletter to email out around 15<sup>th</sup> of the month
- JOB FAIR WITH BRITTNEY FULTS AT CCS IN APRIL
- BUSINESS AFTER HOURS EVENTS - TENTATIVELY
  - ZEHR'S FLOWERS AND LANDSCAPING (APRIL 17<sup>th</sup>)(MOTHERS DAY MAY 11<sup>TH</sup>)
  - CARTHAGE FREE LIBRARY – WINE TASTING – (MAY 14<sup>TH</sup>)
  - VILLAGE OF CARTHAGE (MAY 15<sup>th</sup>)
    - SUMMER REC PROGRAMS
    - SCOUTING AMERICA TROOP 54
    - ENCOMPASS REC
  - CARTHAGE AREA HOSPITAL (JUNE 19<sup>TH</sup>)
  - LICKS ON 26 ICE CREAM – AUGUST 20<sup>TH</sup>? )(OUTDOOR REC THEME)
    - RIVER VALLEY CHARTERS
    - GREAT LOT SPORTSMANS CLUB
    - CARTHAGE ROD N GUN CLUB
    - NYS DEC
    - ARCHERY BUSINESSES

# Sounds of Summer

June 12th – Deferiet – DOUBLE VISION \$500

July 3<sup>rd</sup> – VELVET MOON (BRIDGET DEMARS 315-778-5553) W. CARTHAGE \$400

July 4<sup>th</sup> – Champion Old Homes Days – Constant Velocity FREE

July 10<sup>th</sup> David Scanlin – Tough Luck- W Carthage \$500 315-955-0304

July 17<sup>th</sup> Nelson Brothers – Farmers Market Pav. \$600 315-337-1499

July 24<sup>th</sup> Another Round – W Carthage \$450, 315-408-1873

July 31<sup>st</sup> Fritz Polka Band – Farmers Market Pav \$700 (if we get grants, we will pay \$750 as last year) 315-363-3509

August 7<sup>th</sup> – GRIDLOCK – DAVE WELLS – 315-783-8308 NATURAL BRIDGE \$400

August 14<sup>th</sup> – DOUBLE BARREL BLUES BAND W. Carthage \$600, 315-493-4663 payable to: Garnet Grimm -Double Barrell Blues Band

August 21<sup>st</sup> – ARRYTHMICS (KATHY LUNMAN) FARMERS MARKET PAV \$400 (THEY WANT TO PLAY A STRAIGHT 1 ½ HOUR NO BREAK, RATHER THAN 2 HOURS WITH A BREAK) REQUESTING 15 CHAIRS FOR THEM. \$400 315-286-3536

August 28<sup>th</sup> – Ft Drum Band – Farmers Market Pav – no cost TINA LANIER

## **FARMER'S MARKET** – updated website page

- Actively looking for vendors
  - Moving the storage building to the pavilion area (repair and fresh paint) use as an information center
  - Advertising for groups & individuals to sing National Anthem at noon during FM season
  - Activities & demonstrations (Cornell Cooperative Extension Master Gardner, Library, Scouting America, YMCA, etc)
  - Contacted Carlowden- use a golf cart to help shoppers from & to their vehicles
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- Signed the contracts to Youngs Explosive to lock in our dates for July 11, 2026 and December 4, 2026.
  - Patti Stanford Band locked in for July 11, 2026