

Carthage Area Chamber of Commerce
Minutes of February 12, 2025

Present: Tina Lanier, Rob Sligar, Debbie Atkins, Derek Davis, Rob Kuklinca, Jenn Premo, Kelly Shanahan, Lydia Young, Tiffany Queary

Zoom: Kristy O'Shaughnessy, Brittany Fults, Jessica Bowline

Absent: Robert Hayes, Nancy Rome, Stacy Faunce

Guests: Christina Bamberg, Keith Gipson, Faye Waterman

Meeting called to order at 12:03pm by President Tina Lanier

Minutes approved with corrections by Rob Kulinka and 2nd by Lydia Young, members approved, carried.

Presidents report: Winterfest- great representation of board members, Nancy with getting baskets. Sent a message to Bills Mafia to try and get tickets for the young boy that created the Josh Allen sled. Request a thank you to be sent to Carthage Fire Dept for their help that day. Debbie's evaluation is complete and will meet with her this Thursday.

Treasurer's report:

Finance report: Kristy did the budget for 2025 and did a great job. Village/Town grant lines up \$33,000.00 with our expenses up. Page 2 of the report shows wages based on current salary. Working on schedule for bands for sounds of summer we need Deferiet and Natural Bridge to have a concert. Budget motion by Rob K, 2nd by all – approved.

Executive Director report: See attached report.

Open Forum: None

Old Business: Rob K. asked about the Monopoly Board Game with Carthage places as property. Rob K. will spearhead this venture.

New Business:

Welcome Faye Waterman of Community Bank, bring resume to next meeting to vote him in as a Chamber Board Member.

Yard Signs for Gold level sponsors, Ox Industries, TF Wright Foundation & Americu - \$45 for 1 sign or \$33.50 for several (see attached quote)

Window Clings for 2025 & 2026 to order motion by Rob K. 2nd by Rob S. – approved

Rob K. – Community anywhere for weather like what Lowville and Watertown has. Tina L. and Rob K. will investigate this, check with new chamber member ITeam Jeff Brenan.

Cornell Cooperative Extension – Lindsey will meet with Debbie A. regarding the Farmers Market for some insight on rules etc. – FM Vendor meeting on March 19th at 12:30pm at the village board room.

February 12, 2025

Ft. Drum – Tina L. gave report see attached.

Carthage School- Jenn Premo – looking for feed back from community members regarding the Capital Project that was voted down. There is a survey addressing the Project – asked the chamber to advertise the survey on social media and website. Trying to get this survey out via chamber, Ft. Drum, and Parent Square. Tina suggested the school be included in the monthly CLIF on Ft. Drum to address the military community.

Brittney Fults – spoke about the Job Career Fair at the school on April 16th, there are 20 spots left for businesses to set up, looking for tables to borrow for the event. Debbie A. will check with Elks and FDs in the area.

Library: Christina brought the new calendar for March. And spoke about senior activities happening in April also.

YMCA: Keith Gipson reported nothing new to report.

Other: - Youngs Explosives – sent flyer asking to book the dates now for the 2026 year as it is the 250 anniversary of America, and they will be very busy. Debbie will contact them for July 7, 2026, and December 4, 2026.

Next Metting is March 12, 2025.

No further business, all consented meeting closed, by Rob Kuklinca and 2nd by Keith Gipson at 12:55pm

Submitted by

Deborah J. Atkins

Executive Director

Recording Secretary

DEBORAH J. ATKINS
EXECUTIVE DIRECTOR MONTHLY REPORT
FEBRUARY 12, 2025

Once again I want to thank all the Board Members for allowing me to work from home 99% of the time and having stepped up to help at events when I am not able to be there. This eases my mind and allows me to get much needed rest and keeping me out of the sickness that is around. I do love this job!

Accomplishments since our last meeting:

- Deferiet sign
 - Sign ordered, when it arrives the weather needs to be warmer to install
- Corresponding with Elaine Avallone for articles in Journal & Republican Paper nearly every week we are in the Lowville Republican.
- Website is accepting new member registrations and payments, and current member dues payments.
- ACTIVELY POSTING ITEMS TO OUR FB PAGE (last 28 days)
 - 3,266 followers, 104,078 views, 7,368 engagements in the past 28 days Post reaches
 - 21.70% men & 78.30% women followers
- 5 NEW BUSINESS MEMBERS
 - Christopher A. Lorence Public Relations & Marketing
 - Hall Pass Tavern – Julio Hall – (within 1 hour of posting, 11:30am to FB, had over 3,100 views)(@ 7pm that evening 7,536 views
 - Lundy Funeral Home & Cremation Service, Inc.
 - Chosen Flags
 - Tires and Order (previously Carthage Tire)
- Approximately 4 new members with applications to submit –Superior Rest., Whistle Stop Tavern, Jewel Winters Realty
- Mailed 129 – 2025 dues invoices
- Received 22 – 2025 dues and deposited. \$7,315.55
- January Business After Hours @ Zero Dock
- WinterFest February 8th \$514.00 deposited
 - Paid \$125 magician Mike Beyette
 - Paid \$375 face painter Melina Killpatrick
 - \$26.98 supplies

Visits since the last meeting: Unable to visit currently due to illnesses

Still receiving applications for The Veterans Banner Program.

Current projects I am actively working on:

- WEBSITE FOR MEMBERSHIP / DIRECTORY is now live, with directory a long process I have made it from A -E.
- Putting together the February Newsletter to email out around 15th of the month
- JOB FAIR WITH BRITTNEY FULTS AT CCS IN APRIL

- BUSINESS AFTER HOURS EVENTS - TENTATIVELY
 - WEST SIDE BAR & GRILLE (FEBRUARY 20th)
 - Tires and Order
 - Chosen Flags
 - MORNING RITUAL/AFTERNOON SCOOP (MARCH 20th)
 - ZEHR'S FLOWERS AND LANDSCAPING (APRIL 17th)(MOTHERS DAY MAY 11TH)
 - CARTHAGE FREE LIBRARY – WINE TASTING – (MAY 14TH)
 - VILLAGE OF W. CARTHAGE & CARTHAGE (MAY 15th)
 - SUMMER REC PROGRAMS
 - SCOUTING AMERICA TROOP 54
 - ENCOMPASS REC
 - ELKS LODGE (JUNE 19TH)(OUTDOOR REC THEME)
 - RIVER VALLEY CHARTERS
 - GREAT LOT SPORTSMANS CLUB
 - CARTHAGE ROD N GUN CLUB
 - NYS DEC
 - ARCHERY BUSINESSES
 - KAYAK CLUB

Sounds of Summer

July 10th David Scanlin – Tough Luck W Carthage \$500

July 17th Nelson Brothers – Farmers Market Pav. \$ 600

July 24th Another Round – W Carthage \$450

July 31st Fritz Polka Band – Farmers Market Pav \$700 (if we get grants we will pay \$750 as last year)

August 7th – vacant

August 14th – vacant

August 21st – vacant

August 28th – Ft Drum Band – Farmers Market Pav – no cost

- 2025 WINDOW CLINGS & YARD SIGNS FOR GOLD & SILVER SPONSORS
 - \$1.16 each for 250 WINDOW CLINGS (GREEN OR WHITE)
 - \$34.50 EACH YARD SIGNS – PRINTED BOTH SIDES W/BACKET (NOW WE HAVE 11 SPONSORS IN THIS CATEGORY) (after the first print \$10 per side, per sign & \$25 setup)
- 2024/2025 DIRECTORY
- February 2025 Progress Outlook in the Lowville Republican (\$750 full page ad, in October 2024 we had 2 full pages showcasing the Business of the Year Dinner.