

Carthage Area Chamber of Commerce
Minutes of March 17, 2025

Present: Rob Sligar, Debbie Atkins, Derek Davis, Jenn Premo, Nancy Rome

Zoom: Kristy O'Shaughnessy, Brittany Fults, Jessica Bowline, Kelly Shanahan, Tiffany Queary

Absent: Robert Hayes, Jessica Bowline, Amy McEathron, Tina Lanier, Rob Kuklinca, Lydia Young,

Guests: Christina Bamberg, Keith Gipson, Faye Waterman

Meeting called to order at 12:03pm by Treasurer Rob Sligar

Minutes approved with corrections by Nancy Rome and 2nd by Stacy Faunce, members approved, carried.

Presidents report: Tina Absent

Treasurer's report: The Chamber has received more 2025 membership renewals to date than ever before.

Finance report: see attached financials, Kristy addresses the overdue memberships from past years, and would suggest that no advertising or help from the chamber if the membership isn't paid.

Executive Director report: See attached report.

Open Forum: None

Old Business: all addressed in directors report

New Business:

Faye Waterman – Motion by Derek Davis and 2nd by Nancy Rome to accept Faye as a new Board Member. Welcome to the TEAM!

2024 Citizen of the Year applications are out, must be returned NLT 29March2025.

Sounds of Summer Concert Series schedule nearly complete. Per Rob S. need to contact Town of Wilna regarding band in Natural Bridge and contact Mayor of Deferiet regarding band there. Attempt to rearrange suggested Arrhythmics to play in W. Carthage on August 7th to continue the back and forth of the villages hosting. (see attached suggested schedule)

Trash to Treasure Days – June 6 & 7- Rob S. suggested to contact local businesses for any specials they would have during these days for advertising purposes.

Fireworks July 12th – Nelson Brothers - \$900. Need to contact Patty Stanford band for July 202

Carthage Chamber minutes

March 17, 2025

COMMITTEE REPORTS:

Farmer's Market – Vendor meeting scheduled for March 19th @ 12:30pm in the Carthage Village Boardroom, hosting meeting is Rob S., Nancy Rome and Rob K.

Business After Hours – in Directors report

Ft. Drum – Tina absent

Carthage Central School – Jen Premo – on the last superintendent's day there was a Community Resources fair for all staff to visit. To learn more about what our community has to offer them.

Brittney Fults – Career & Job Fair April 16th from 9am – 2pm there are 42 businesses signed up so far. Tables from local fire departments.

Carthage Free Library – Christina Bamberg – there will be special events during spring break, a calendar will be sent to the chamber to publish.

YMCA – Keith Gipson – no changes at this time, however people have been asking for extended hours, Keith suggests that when requesting changes people need to put it in writing and sign the request. This way the organization will take the requests seriously.

Summer internship – Debbie Atkins will be submitting request through Jefferson County Summer Youth Program for summer help.

Other: next meeting April 9, 2025 Noon in Village Board Room.

No further business, all consented meeting closed, by Nancy Rome and 2nd by Rob S. at 12:35pm

Submitted by

Deborah J. Atkins

Executive Director

Recording Secretary

EXECUTIVE DIRECTOR MONTHLY REPORT

MARCH 12, 2025

Accomplishments since our last meeting:

- Deferiet sign
 - Sign ordered, when it arrives the weather needs to be warmer to install
- Completed the Progress 2025 with Johnson Newspaper – 2 page ad & very nice article with Elaine Avallone Feb 26 – Mar 4, 2025.
- 2025 WINDOW CLINGS & YARD SIGNS FOR GOLD SPONSORS ARE IN.
- ACTIVELY POSTING ITEMS TO OUR FB PAGE (last 28 days)
 - 3,266 followers, 13,310 Post reaches, 6,555 engagements in the past 28 days Post reaches
 - 21.92% men & 78.08% women followers
- 3 NEW BUSINESS MEMBERS
 - SUPERIOR GRILL
 - TAYLOR FENCING
 - HUMES REALTY & APPRAISAL SERVICES
- Mailed BANNER 2025 invoices
- February Business After Hours at West Side Bar and Grill with Chosen Flags and Tires & Order as co sponsors.

Visits since the last meeting: Hall Pass, West Side Bar & Grill, Black River Supply Co., Elks Lodge to place the window clings.

Current projects I am actively working on:

- WEBSITE FOR MEMBERSHIP / DIRECTORY is now live, with directory a long process I have made it from A -M.
- Putting together the March Newsletter to email out around 15th of the month
- JOB FAIR WITH BRITTNEY FULTS AT CCS IN APRIL
- BUSINESS AFTER HOURS EVENTS - TENTATIVELY
 - MORNING RITUAL/AFTERNOON SCOOP (MARCH 20th)
 - ZEHR'S FLOWERS AND LANDSCAPING (APRIL 17th)(MOTHERS DAY MAY 11TH)
 - CARTHAGE FREE LIBRARY – WINE TASTING – (MAY 14TH)
 - VILLAGE OF W. CARTHAGE & CARTHAGE (MAY 15th)
 - SUMMER REC PROGRAMS
 - SCOUTING AMERICA TROOP 54
 - ENCOMPASS REC
 - W. CARTHAGE FD COOKING HAMBURGERS & HOT DOGS FOR A DONATION TO THE SUMMER REC PROGRAMS
 - CARTHAGE AREA HOSPITAL (JUNE 19TH)
 - LICKS ON 26 ICE CREAM – AUGUST 20TH?)(OUTDOOR REC THEME)
 - RIVER VALLEY CHARTERS
 - GREAT LOT SPORTSMANS CLUB
 - CARTHAGE ROD N GUN CLUB
 - NYS DEC
 - ARCHERY BUSINESSES

Sounds of Summer

JULY 3RD – DEFERIET -

July 10th David Scanlin – Tough Luck W Carthage \$500

July 17th Nelson Brothers – Farmers Market Pav. \$ 600

July 24th Another Round – W Carthage \$450

July 31st Fritz Polka Band – Farmers Market Pav \$700 (if we get grants we will pay \$750 as last year)

August 7th – NATURAL BRIDGE

August 14th – DOUBLE BARREL BLUES BAND – W. CARTHAGE \$600

August 21st – ARRYTHMICS (KATHY LUNMAN) FARMERS MARKET PAV \$400 (THEY WANT TO PLAY A STRAIGHT 1 ½ HOUR NO BREAK, RATHER THAN 2 HOURS WITH A BREAK) REQUESTING 15 CHAIRS FOR THEM.

August 28th – Ft Drum Band – Farmers Market Pav – no cost

- 2024/2025 DIRECTORY
- Emailed Youngs Explosive to lock in our dates for July 11, 2026 and December 4, 2026.

I would like permission from the board to advertise for donations for the Veterans Banners in the Wilna and Champion area's to include the villages also. (Legion Family, VFW, Elks Lodge, etc.)